RUBIN DECLARATION EXHIBITS CONTINUED

Rubin Exhibit 18

Subject: Slugs Final Update - the end of an era
From: "Tipton, Kristina" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>
To: Powell, Amy - Paramount
Cc: Warman, Bryan; Hu, Carolyn
Date: Sat, 04 Nov 2006 01:20:03 +0000

Hi Amy,

Below and attached is the final update for the Slugs tracking. The campaign totaled at over 250 different links, which accumulated over 2 million views

This report breaks down the streams by site. Let me know if you have any questions or would like any other details for reporting.

Thanks!

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

Editorial:

<http://animationguildblog.blogspot.com/2006/10/barry-michael-and-new-media.html> http://animationguildblog.blogspot.com/2006/10/barry-michael-and-new-media.html

<http://animationguildblog.blogspot.com/2006/10/dancing-slugs.html> http://animationguildblog.blogspot.com/2006/10/dancing-slugs.html

http://www.popyoularity.com/

<http://midnighttlc.livejournal.com/193971.html> http://midnighttlc.livejournal.com/193971.html

http://www.fuzzylion.com/2006/10/what-the/

http://www.candcblogfactory.blogspot.com

<http://www.fun-with-english.co.uk/2006/10/all-dancing-all-singing-slugs.html> http://www.fun-with-english.co.uk/2006/10/all-dancing-all-singing-slugs.html
<http://www.mystery.nl/2006/10/lion-dancing/dancing-slugs-and-the-indian-thriller/> http://www.mystery.nl/2006/10/lion-dancing/dancing-slugs-and-the-indian-thriller/
<http://www.mystery.nl/2006/10/lion-dancing/guy-dancing-with-slugs/> http://www.mystery.nl/2006/10/lion-dancing/guy-dancing-with-slugs/

http://www.discussanything.com/forums/showthread.php?t=96627

http://www.themillerreport.com/archives/391

http://confusanation.blogspot.com/2006/10/lets-hear-it-for-dancing-slugs.html http://hollywoodfashiontrends.com/blogs/funnyvideo/archive/2006/10/05/22021.aspx

http://hatesomething.blogspot.com/2006/10/so-you-like-singing-and-dancing-slugs.html

http://iamrude.com/2006/10/11/gonna-make-you-sweat-dancing-slugs/

Addicting Clips:

http://www.addictingclips.com/Clip.aspx?key=3CD699593D88A9BB

http://www.addictingclips.com/Clip.aspx?key=8EE099FFDBCB3D13

http://addictingclips.com/Clip.aspx?key=13BFAC21761CCA0F
http://www.addictingclips.com/Clip.aspx?key=9B0D1C061CA332B7

http://www.addictingclips.com/Clip.aspx?key=70FA03FE349599D2

http://www.addictingclips.com/Clip.aspx?key=B920F0C4E33699BC

<http://www.addictingclips.com/Clip.aspx?key=6BA6735EB40A799B> http://www.addictingclips.com/Clip.aspx?key=6BA6735EB40A799B

http://www.addictingclips.com/Clip.aspx?key=68A5D5DAEAC989DB

http://addictingclips.com/Clip.aspx?key=072A7DE05B2CDBBD

http://www.addictingclips.com/Clip.aspx?key=FD41A107701CF77D

http://addictingclips.com/Clip.aspx?key=F9A0927CDD87670B

TOTAL : 277,863

Bolt:

http://www.bolt.com/filmdude06/video/Meet_the_Slugs/2536518

http://www.bolt.com/filmdude06/video/Poor_Poor_Roddy/2536627

http://www.bolt.com/thatisalsofunny/video/Dancing_Slugs/2353346 <http://www.bolt.com/thatisalsofunny/video/2353346?cn=STREAM_thatisalsofunny_video_large_PAGE1>
<http://www.bolt.com/crazyk8ff/video/Indian_Thriller_and_Danci/2444850> http://www.bolt.com/crazyk8ff/video/Indian_Thriller_and_Danci/2444850

<http://www.bolt.com/ultrasloppyjoe/video/Dancing_Slugs_and_the_Ind/2444974> http://www.bolt.com/ultrasloppyjoe/video/Dancing_Slugs_and_the_Ind/2444974

http://www.bolt.com/rock4stumpy/video/Napoleon_Dynamite_with_th/2503354

<http://www.bolt.com/gooddrugy/video/David_Hasselhoff_with_the/2459410> http://www.bolt.com/gooddrugy/video/David_Hasselhoff_with_the/2459410

http://www.bolt.com/mrthomas323/video/Dancing_Guy_with_Slugs/2438575

<http://www.bolt.com/rock4stumpy/video/indian_thriller_with_the_/2415633> http://www.bolt.com/rock4stumpy/video/indian_thriller_with_the_/2415633

http://www.bolt.com/broadwayjoe415/video/Mr_T_rapping_with_dancing/2438050

http://www.bolt.com/broadwayjoe415/video/Chicken_Noodle_Soup_and_S/2452708

http://www.bolt.com/checkmystash2/video/chicken_noodle_slugs/2431494

TOTAL: 3,164

Break.com:

http://my.break.com/Media/View.aspx?ContentID=164280

http://my.break.com/Media/View.aspx?ContentID=172045

http://my.break.com/Media/View.aspx?ContentID=166168

<http://view.break.com/165321> http://view.break.com/165321

TOTAL: 599

Crack Muffin:

http://www.crackmuffin.com/html/Dancing-Worms.html

<http://www.crackmuffin.com/html/Dancing-Slugs-in-Thriller.html> http://www.crackmuffin.com/html/Dancing-Slugs-in-Thriller.html
TOTAL: 1,320

Clip Shack:

http://clipshack.com/Clip.aspx?key=C44A554D3D2EDC56
http://www.clipshack.com/Clip.aspx?key=0A043B05214385DC

http://www.clipshack.com/Clip.aspx?key=F2886FA8ED2A514F

http://www.clipshack.com/Clip.aspx?key=10AD70D18AA80AC4

http://www.clipshack.com/Clip.aspx?key=E5BFD3AF9795CAA5

<http://www.clipshack.com/Clip.aspx?key=6E4741F8BDA2C3E0> http://www.clipshack.com/Clip.aspx?key=6E4741F8BDA2C3E0

<http://clipshack.com/Clip.aspx?key=D1065C3ED5F9AFFC> http://clipshack.com/Clip.aspx?key=D1065C3ED5F9AFFC

http://www.clipshack.com/Clip.aspx?key=AA46A49008AC2190

http://www.clipshack.com/Clip.aspx?key=8DCA466088D3DD2A

http://clipshack.com/Clip.aspx?key=E2E381AAFDDE3D1F

TOTAL: 120, 209

Clevver:

http://viralvideo.clevver.com/video/a90e2fe2-81ce-4844-add4-985001584e3d.htm
<http://viralvideo.clevver.com/video/1f1b0bcd-b1da-4c50-afa6-985d00d6f4e5.htm> http://viralvideo.clevver.com/video/1f1b0bcd-b1da-4c50-afa6-985d00d6f4e5.htm

<http://viralvideo.clevver.com/video/ea31b596-5eb1-4f00-b4d5-985d00d7a10f.htm> http://viralvideo.clevver.com/video/ea31b596-5eb1-4f00-b4d5-985d00d7a10f.htm

http://viralvideo.clevver.com/video/570601e4-4987-4c41-a3ea-986600d5eaba.htm

<http://viralvideo.clevver.com/video/15af7975-1e17-4b40-81e1-9858014d590d.htm> http://viralvideo.clevver.com/video/15af7975-1e17-4b40-81e1-9858014d590d.htm

http://viralvideo.clevver.com/video/3d09e963-404d-46fa-aa19-985b00eb7b69.htm

http://viralvideo.clevver.com/video/a6b6cc0e-9019-4e34-be8d-986500ec374d.htm

<http://viralvideo.clevver.com/video/e02282cd-a149-4b7c-a130-985f01049a74.htm> http://viralvideo.clevver.com/video/e02282cd-a149-4b7c-a130-985f01049a74.htm

http://viralvideo.clevver.com/video/408e4bfd-b9bf-459e-8e8d-985c00f5ffb1.htm

http://viralvideo.clevver.com/video/ced855d7-e8b6-4465-8dfe-985c00da63be.htm

TOTAL: 77,5932

Drisas:

http://www.drisas.com/archives/555

TOTAL: 6253

Daily Motion:

http://www.dailymotion.com/video/xktp3_fameettheslugslarge

http://www.dailymotion.com/thatisalsofunny/video/xktr1_poor-poor-roddy

http://www.dailymotion.com/video/782041

<http://www.dailymotion.com/rock4stumpy/video/xhspw_indian-thriller-with-the-dancing-sl> http://www.dailymotion.com/rock4stumpy/video/xhspw_indian-thriller-with-the-dancing-sl

http://www.dailymotion.com/video/xjwm7_napoleon-dynamite-with-the-dancing

http://www.dailymotion.com/video/xjqmq_dancing-superstar-with-the-dancing

http://www.dailymotion.com/video/xisxk_david-hasselhoff-wdancing-slugs

http://www.dailymotion.com/mrthomas323/video/857026

http://www.dailymotion.com/video/xick3_mr-t-rapping-with-dancing-slugs

http://www.dailymotion.com/checkmystash2/video/xi1gf_chicken-noodle-soup

TOTAL: 26,453

Digg:

http://digg.com/videos_comedy/Dancing_Superstar_with_the_Dancing_Slugs

Eyespot: http://eyespot.com/share?cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51b5ae05e50d6caeab6af32b5ea2d6ef240f9fbdb440b58d21
http://eyespot.com/share?cmd=permalink&r=0XCzIG6llbyzd7cXiEJW02IW4ngh

http://eyespot.com/share?cmd=permalink <http://eyespot.com/share?
cmd=permalink&r=0XCzIG6llbyzd7dHiEJW02IW4ngi> &r=0XCzIG6llbyzd7dHiEJW02IW4ngi

http://eyespot.com/share?cmd=permalink <http://eyespot.com/share?
cmd=permalink&r=eVEXaw0062gXyz96wriEJW02IW4k6h> &r=eVEXaw0062gXyz96wriEJW02IW4k6h

http://eyespot.com/share?cmd=permalink <http://eyespot.com/share?
cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f0338cf54d7622e9f8872b75b9f35a0dc9
&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f0338cf54d7622e9f8872b75b9f35a0dc92c60679fe11fd

<http://eyespot.com/share?
cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f05a19f759e03940ce6f7d2798d02d760
http://eyespot.com/share?
cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f05a19f759e03940ce6f7d2798d02d760

http://eyespot.com/search?word=slugs <http://eyespot.com/search?word=slugs&t=1161027102216>
&t=1161027102216

http://eyespot.com/search?word=slugs <http://eyespot.com/search?word=slugs&t=1161027102216>
&t=1161027102216

TOTAL: 47

Exbyte:

http://www.exbyte.net/media/videos/2817/Napoleon_Dynamite_with_the_Dancing_Slugs.html

http://www.exbyte.net/media/videos/2800/Dancing_Superstar_with_the_Dancing_Slugs.html

http://www.exbyte.net/media/videos/2748/Hasselhoff_and_Slugs.html

http://www.exbyte.net/media/videos/2722/Mr_T_rapping_w_dancing_slugs.html

http://www.exbyte.net/media/videos/2720/Chicken_Noodle_Slugs.html

<http://www.exbyte.net/media/videos/2704/indian_thriller_with_the_dancing_slugs.html> http://www.exbyte.net/
media/videos/2704/indian_thriller_with_the_dancing_slugs.html

TOTAL: 179

Flukiest:

http://www.flukiest.com/flash/video_player.swf

http://www.flukiest.com/picture/427433

TOTAL: 12

Flurl:

http://www.flurl.com/search?q=dancing+slugs <http://www.flurl.com/search?q=dancing+slugs&type=all_types>
&type=all_types
<http://www.flurl.com/item/indian_thriller_with_dancing_slugs_u_194463> http://www.flurl.com/item/
indian_thriller_with_dancing_slugs_u_194463

http://www.flurl.com/item/Napoleon_Dynamite_with_the_Dancing_Slugs_u_197224

http://www.flurl.com/item/Dancing_Guy_with_Slugs_u_194383

<http://www.flurl.com/item/indian_thriller_with_the_dancing_slugs_u_193474> http://www.flurl.com/item/indian_thriller_with_the_dancing_slugs_u_193474

TOTAL: 572,450

File Cow:

http://filecow.com/download/411

Google Video:

http://video.google.com/videoplay?docid=-8716239627937852835 <http://video.google.com/videoplay?docid=-8716239627937852835&q=dancing+slugs&hl=en> &q=dancing+slugs&hl=en

<http://video.google.com/videoplay?docid=-2228078678183364810> http://video.google.com/videoplay?docid=-2228078678183364810

http://video.google.com/videoplay?docid=4812300400845156663

http://video.google.com/videoplay?docid=-2988739931668629075 <http://video.google.com/videoplay?docid=-29887399316686290 75&hl=en> &hl=en

http://video.google.com/videoplay?docid=-6365071709506794595 <http://video.google.com/videoplay?docid=-63650717095067945 95&hl=en> &hl=en

TOTAL: 1,351

Grouper:

http://www.grouper.com/video/MediaDetails.aspx?id=1611044 <http://www.grouper.com/video/MediaDetails.aspx?id=1611044&ml=fi%3d%26fu%3d1939246&> &ml=fi%3d%26fu%3d1939246&

http://www.grouper.com/video/MediaDetails.aspx?id=1611141 <http://www.grouper.com/video/MediaDetails.aspx?id=1611141&ml=fi%3d%26fu%3d1939246&> &ml=fi%3d%26fu%3d1939246&

http://grouper.com/video/MediaDetails.aspx?u=kwyfb <http://grouper.com/video/MediaDetails.aspx?u=kwyfb&f=-l&vt=1> &f=-l&vt=1

http://www.grouper.com/video/MediaDetails.aspx?id=1604448 <http://www.grouper.com/video/MediaDetails.aspx?id=1604448&ml=fi%3d%26fu%3d1896949&> &ml=fi%3d%26fu%3d1896949&

<http://grouper.com/video/MediaDetails.aspx?id=1585775&ml=fi%3d%26fu%3d1895073&> http://grouper.com/video/MediaDetails.aspx?id=1585775&ml=fi%3d%26fu%3d1895073&

http://grouper.com/video/MediaDetails.aspx?id=1603302 <http://grouper.com/video/MediaDetails.aspx?id=1603302&ml=fi%3d%26fu%3d1895073&> &ml=fi%3d%26fu%3d1895073&

<http://grouper.com/video/MediaDetails.aspx?id=1594408&ml=o%3d7%26fk%3dslugs%26fx%3d&> http://grouper.com/video/MediaDetails.aspx?id=1594408&ml=o%3d7%26fk%3dslugs%26fx%3d&

http://www.grouper.com/video/MediaDetails.aspx?id=1590669 <http://www.grouper.com/video/MediaDetails.aspx?id=1590669&ml=fi%3d%26fu%3d1897288&> &ml=fi%3d%26fu%3d1897288&

http://grouper.com/video/MediaDetails.aspx?id=1589507 <http://grouper.com/video/MediaDetails.aspx?id=1589507&ml=fi%3d%26fu%3d1896951&> &ml=fi%3d%26fu%3d1896951&

http://grouper.com/video/MediaDetails.aspx?id=1587019 <http://grouper.com/video/MediaDetails.aspx?id=1587019&ml=fi%3d%26fu%3d1897292&> &ml=fi%3d%26fu%3d1897292&

TOTAL: 4,913

Free video blog:

http://www.vidiac.com/video/342684e4-66e6-455a-85aa-98500143b10b.htm

http://www.vidiac.com/video/ce9ee4ab-4340-432f-afd6-985b014937d0.htm
TOTAL: 1,019

Ifilm:

http://www.ifilm.com/ifilmdetail/2776534

TOTAL: 11,927

Jib Jab:

<http://www.jibjab.com/jokebox/jokebox/jibjab/id/228734/jokeid/67681> http://www.jibjab.com/jokebox/jokebox/jibjab/id/228734/jokeid/67681

LiveDigital:

http://livedigital.com/content/1022074/

http://thatisalsofunny.livedigital.com/content/1117096/

http://thatisalsofunny.livedigital.com/content/1117130/

http://livedigital.com/content/1093412/

http://livedigital.com/content/1089754/

http://livedigital.com/content/1062782/

http://livedigital.com/content/1049089/

http://livedigital.com/content/1048202/

http://rock4stumpy.livedigital.com/content/1032801/

TOTAL: 630

Metacafe:

http://www.metacafe.com/watch/263989/gonna_make_you_sweat/
http://www.metacafe.com/watch/284117/Meet%20The%20Slugs/

http://www.metacafe.com/watch/269013/indian_thriller/

http://www.metacafe.com/watch/278820/dancing_superstar_with_the_dancing_slugs/

http://www.metacafe.com/watch/277963/napoleon_dynamite_with_the_dancing_slugs/

http://www.metacafe.com/watch/272228/dancing_slugs_and_david_hasselhoff/

http://www.metacafe.com/watch/269237/guy_dancing_with_slugs/

http://www.metacafe.com/watch/268960/chicken_noodle_soup/

http://www.metacafe.com/watch/260186/dancing_slugs/

TOTAL: 3,759

Myspace:

http://vids.myspace.com/index.cfm?fuseaction=vids.individual <http://vids.myspace.com/index.cfm?fuseaction=vids.individual&videoid=1337262841> &videoid=1337262841

Revver:

http://one.revver.com/find/video/slugs#_show_video_73517

TOTAL: 669

Putfile:

http://media.putfile.com/gonna-make-you-sweat
http://media.putfile.com/Meet-the-Slugs

http://media.putfile.com/Poor-Poor-Roddy

http://media.putfile.com/Dancing-Superstar-with-the-Dancing-Slugs

<http://media.putfile.com/indian-thriller-with-the-dancing-slugs> http://media.putfile.com/indian-thriller-with-the-dancing-slugsb

http://media.putfile.com/Napoleon-Dynamite-with-the-Dancing-Slugs\ <http://media.putfile.com/Napoleon-Dynamite-with-the-Dancing-Slugs/>

http://media.putfile.com/Dancing-Guy-wslugs

http://media.putfile.com/Mr-T-w-the-Dancing-Slugs

http://media.putfile.com/Chicken-Noodle-Slugs

TOTAL: 43

Sharkle:

http://www.sharkle.com/video/107732/

http://www.sharkle.com/video/107734/

http://sharkle.com/video/103890/

http://www.sharkle.com/video/106944/

http://www.sharkle.com/video/106793/

http://www.sharkle.com/video/106047/

<http://sharkle.com/video/104808/> http://sharkle.com/video/104808/

<http://www.sharkle.com/video/105546/> http://www.sharkle.com/video/105546/

http://sharkle.com/video/105172/

TOTAL: 3,172

Spiked Humor:

http://www.spikedhumor.com/articles/61939/Napoleon_Dynamite_with_the_Dancing_Slugs.html?autoplay=true

http://www.spikedhumor.com/articles/61720/Dancing_Superstar_with_the_Dancing_Slugs.html?autoplay=true

http://www.spikedhumor.com/articles/60807/David_Hasselhoff_w_Dancing_Slugs.html

http://www.spikedhumor.com/articles/60178/Guy_Dances_w_Dancing_Slugs.html

http://www.spikedhumor.com/articles/60501/Mr_T_Rapping_w_Dancing_Slugs.html

http://www.spikedhumor.com/articles/60160/Chicken_Noodle_Slugs.html

http://www.spikedhumor.com/articles/60493/Indian_Thriller_along_w_Dancing_Slugs.html

TOTAL: 240

Stream Dump:

http://www.streamdump.com/?f9b0ec
http://www.streamdump.com/videos/display.php?h=806358

http://www.streamdump.com/videos/display.php?h=389c60

<http://www.streamdump.com/?d5f37d> http://www.streamdump.com/?d5f37d

http://www.streamdump.com/?8204a1

http://www.streamdump.com/?87bb7a

http://www.streamdump.com/?f8902a

http://www.streamdump.com/?1814b8

http://www.streamdump.com/?70da75

http://www.streamdump.com/?1eb1c3

http://www.streamdump.com/?0eed32

http://www.streamdump.com/videos/display.php?h=c17302

TOTAL: 350

Sim and Sim:

http://video.simandsim.com/video/826be4fe-9d94-4037-be4f-985900f1681a.htm

TOTAL: 68

Stupid Videos:

http://stupidvideos.com/video/Dancing_Disco_Slugs/ Spiked Humor: http://www.spikedhumor.com/articles/59132/Gonna_Make_You_Sweat.html

http://www.spikedhumor.com/articles/63082/Meet_the_Slugs.html

http://www.spikedhumor.com/articles/63083/Poor_Poor_Roddy.html

TOTAL: 69,585

That Video Blog:

http://thatvideoblog.com/story.php?title=Singing-Dancing-Slugs

Vloguea.freevideoblog.com (en espanol):

http://www.vidiac.com/video/30f14488-b244-4491-90f6-985700c89eef.htm

TOTAL: 573

Vsocial:

http://www.vsocial.com/video/?l=51159

http://www.vsocial.com/video/?d=53709

http://www.vsocial.com/video/?d=53707

http://www.vsocial.com/video/?d=49076

http://www.vsocial.com/video/?l=51156

http://www.vsocial.com/index.php?action=2 <http://www.vsocial.com/index.php?action=2&d=52679> &d=52679

http://www.vsocial.com/video/?l=52552

http://www.vsocial.com/video/?l=51602

http://www.vsocial.com/video/?d=50338

http://www.vsocial.com/video/?l=51015

http://www.vsocial.com/video/?d=50997

http://www.vsocial.com/video/?d=50798

http://www.vsocial.com/video/?l=50492

http://www.vsocial.com/video/?d=50503

TOTAL: 834

Veoh:

http://www.veoh.com/videoDetails.html?v=e131049prwsh5ws
http://www.veoh.com/videoDetails.html?v=e146969wcdgHnMn

http://www.veoh.com/videoDetails.html?v=e146973WbdTAAyh

http://www.veoh.com/videoDetails.html?v=e1436713sFG8GXa

http://www.veoh.com/videoDetails.html?v=e134837tsWyJnSF

http://www.veoh.com/videoDetails.html?v=e142971xQjfxtHC

http://www.veoh.com/videoDetails.html?v=e139848DFPAen2C

http://www.veoh.com/videoDetails.html?v=e137355ztWtxRgc

http://www.veoh.com/videoDetails.html?v=e137217q77THyNb

http://www.veoh.com/videoDetails.html?v=e137176McM69CAz

TOTAL: 796

VidiLife: http://www.vidiLife.com/index.cfm?f=media.play <http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=7045F650-4810-4A93-90BF-6> &vchrMediaProgramIDCryp=7045F650-4810-4A93-90BF-6

http://www.vidiLife.com/video_play_877984_Dancing_Superstar_with_the_Dancing_Slugs.htm?tc=948457

http://www.vidiLife.com/index.cfm?f=media.play <http://www.vidilife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=B9ADE48E-DEB0-4630-A89D-7> &vchrMediaProgramIDCryp=B9ADE48E-DEB0-4630-A89D-7

http://www.vidiLife.com/index.cfm?f=media.play <http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=48413CDA-AC43-42E1-90A7-4> &vchrMediaProgramIDCryp=48413CDA-AC43-42E1-90A7-4
TOTAL: 926

Vidiac:

http://www.vidiac.com/video/0b29028c-7cf1-4a85-8295-986000e92f8c.htm

http://www.vidiac.com/video/6c71a0f8-4e22-4d00-9d2f-986b011a05c6.htm

http://www.vidiac.com/video/30efe7db-bef4-4c5c-84ae-986b011c07fb.htm

http://www.vidiac.com/search/slugs/0/30f14488-b244-4491-90f6-985700c89eef.htm

http://www.vidiac.com/search/slugs/0/421874ce-b7e1-403c-a01c-98500189367f.htm

http://www.vidiac.com/search/slugs/0/342684e4-66e6-455a-85aa-98500143b10b.htm

http://www.vidiac.com/video/a6b6cc0e-9019-4e34-be8d-986500ec374d.htm

http://www.vidiac.com/video/a769d4c6-373e-4816-a1e7-986500e36b38.htm

http://www.vidiac.com/video/443470a6-c3db-440a-b12b-985c011c8b8c.htm

http://www.vidiac.com/video/89b70f1e-2180-40f6-834e-985c00d06b9f.htm

TOTAL: 4,102

Vmix:

http://www.vmix.com/view.php?id=1696365 <http://www.vmix.com/view.php?id=1696365&current_resourceid=1696365&type=video> &current_resourceid=1696365&type=video

http://www.vmix.com/view.php?id=1696412 <http://www.vmix.com/view.php?id=1696412&current_resourceid=1696412&type=video> &current_resourceid=1696412&type=video

http://www.vmix.com/viewVideo.php?ID=1499761

http://www.vmix.com/view.php?id=1657261 <http://www.vmix.com/view.php?id=1657261&current_resourceid=1657261&type=video> &current_resourceid=1657261&type=video

http://www.vmix.com/view.php?id=1651862 <http://www.vmix.com/view.php?id=1651862&current_resourceid=1651862&type=video> &current_resourceid=1651862&type=video

http://www.vmix.com/view.php?id=1587939 <http://www.vmix.com/view.php?id=1587939&current_resourceid=1587939&type=video> &current_resourceid=1587939&type=video

http://www.vmix.com/view.php?id=1581343 <http://www.vmix.com/view.php?id=1581343&current_resourceid=1581343&type=video> &current_resourceid=1581343&type=video

http://www.vmix.com/view.php?id=1566470 <http://www.vmix.com/view.php?id=1566470&current_resourceid=1566470&type=video> &current_resourceid=1566470&type=video
TOTAL: 19

You tube:

http://www.youtube.com/watch?v=32pbKQAaFl0

http://www.youtube.com/watch?v=HsQ_PtblQ3U

http://www.youtube.com/watch?v=xYFCQP7I1go

http://www.youtube.com/watch?v=k3SlHKFfZBM

http://www.youtube.com/watch?v=XUO2IaDGibc

http://www.youtube.com/watch?v=t7W3bxHFShw

http://www.youtube.com/watch?v=ZjmUexXGEBA

http://www.youtube.com/watch?v=AZJsd8WFTDk

http://www.youtube.com/watch?v=YS5s14b3WSY

http://www.youtube.com/watch?v=Dil6zbKDqYY

http://www.youtube.com/watch?v=HO5PCJ_Nl8E

http://www.youtube.com/watch?v=f213asjTiMU

http://www.youtube.com/watch?v=pDjpvrVchYc

http://www.youtube.com/watch?v=MAJwcFB_Z8A

http://www.youtube.com/watch?v=f213asjTiMU

http://www.youtube.com/watch?v=pDjpvrVchYc

http://www.youtube.com/watch?v=YS5s14b3WSY

http://www.youtube.com/watch?v=kvCAnwcbFIg http://www.youtube.com/watch?v=MA6EV89EP_Q

http://www.youtube.com/watch?v=vK00wgK8Bn4

http://www.youtube.com/watch?v=EmwkVYuPljw

http://www.youtube.com/watch?v=U3fJz2SgI_g

http://www.youtube.com/watch?v=jDojQc2Poc8

http://www.youtube.com/watch?v=2WXZIwxmypo

http://www.youtube.com/watch?v=8YHM9dzRkRk

http://www.youtube.com/watch?v=B4FRNFuypXA

http://youtube.com/watch?v=ROz2VD9nD4o

TOTAL: 763,669

Zippy Videos:

http://www.zippyvideos.com/9697897046217036/fa_meet_the_slugs_large/

http://www.zippyvideos.com/8231447056217076/fa_poor_poor_roddy_large/

http://www.zippyvideos.com/6232367566082176/fa_slugs_dancenow/

http://www.zippyvideos.com/9441099676190516/napoleon_short/

http://www.zippyvideos.com/3386380256142096/billy_jean_slugs_sor/

http://www.zippyvideos.com/8183050546142776/mrt_02_1/

http://www.zippyvideos.com/6011329586127026/indianthriller2_extend/

TOTAL: 440

List of attachments:
ICEDSlugs1102.doc

iced media®

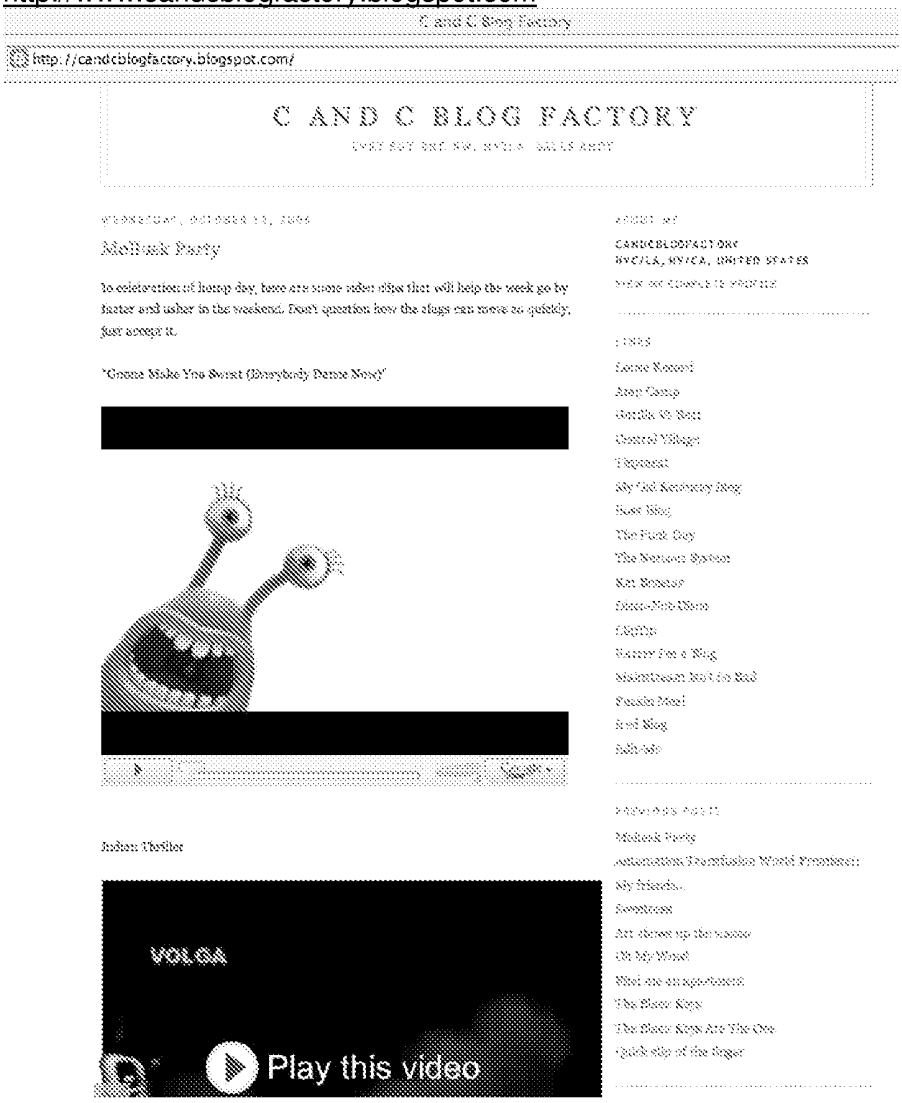
415 West Broadway, Suite 2N New York, NY 10012

There are over 250 different links in this document with over 2 million combined views of the various Slugs clips on the net. Below are view totals for each site along with some screen shots from key editorial features.

If you have any questions, feel free to call me at 201-723-2320.

Editorial

http://www.candcblogfactory.blogspot.com

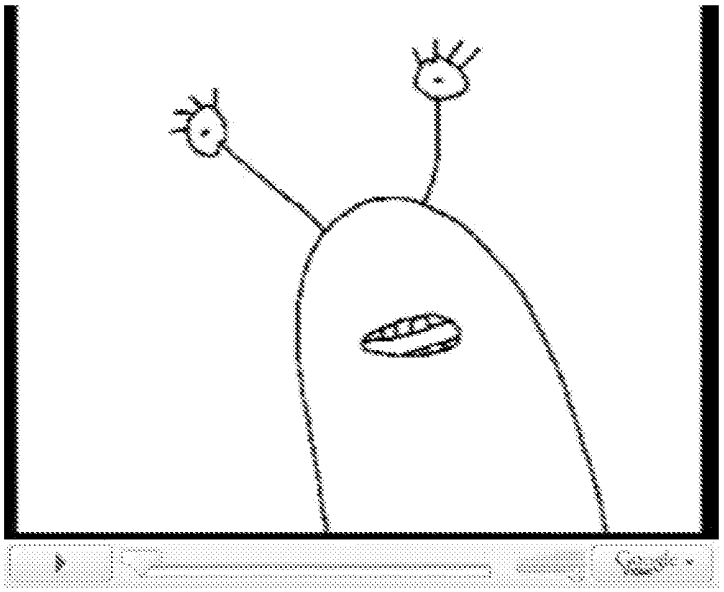


http://www.fuzzylion.com/2006/10/what-the/

What The?!?! October 23, 2006

Filed under: Music Videos — Tim @ 11:43 pm

I don't even know what to say...



Update: 10/31/06 – Turns out those slugs are from the movie "Flushed Away" that opens this Friday!

http://midnighttlc.livejournal.com/193971.html

LIVEJOURNAL
Midnighttlc (midnighttlc) wrote,
@ 2005-11-01 15:56:00
Indian Thriller with Dancing Slugs
VOLGA
"Indian Thriller with Dancing Slugs" on Google Video
This video is messed up its the Indian version of "Thriller" with dancing slugs!

http://www.popyoularity.com/

QuickTime™ and a
TIFF (Uncompressed) decompressor
are needed to see this picture.

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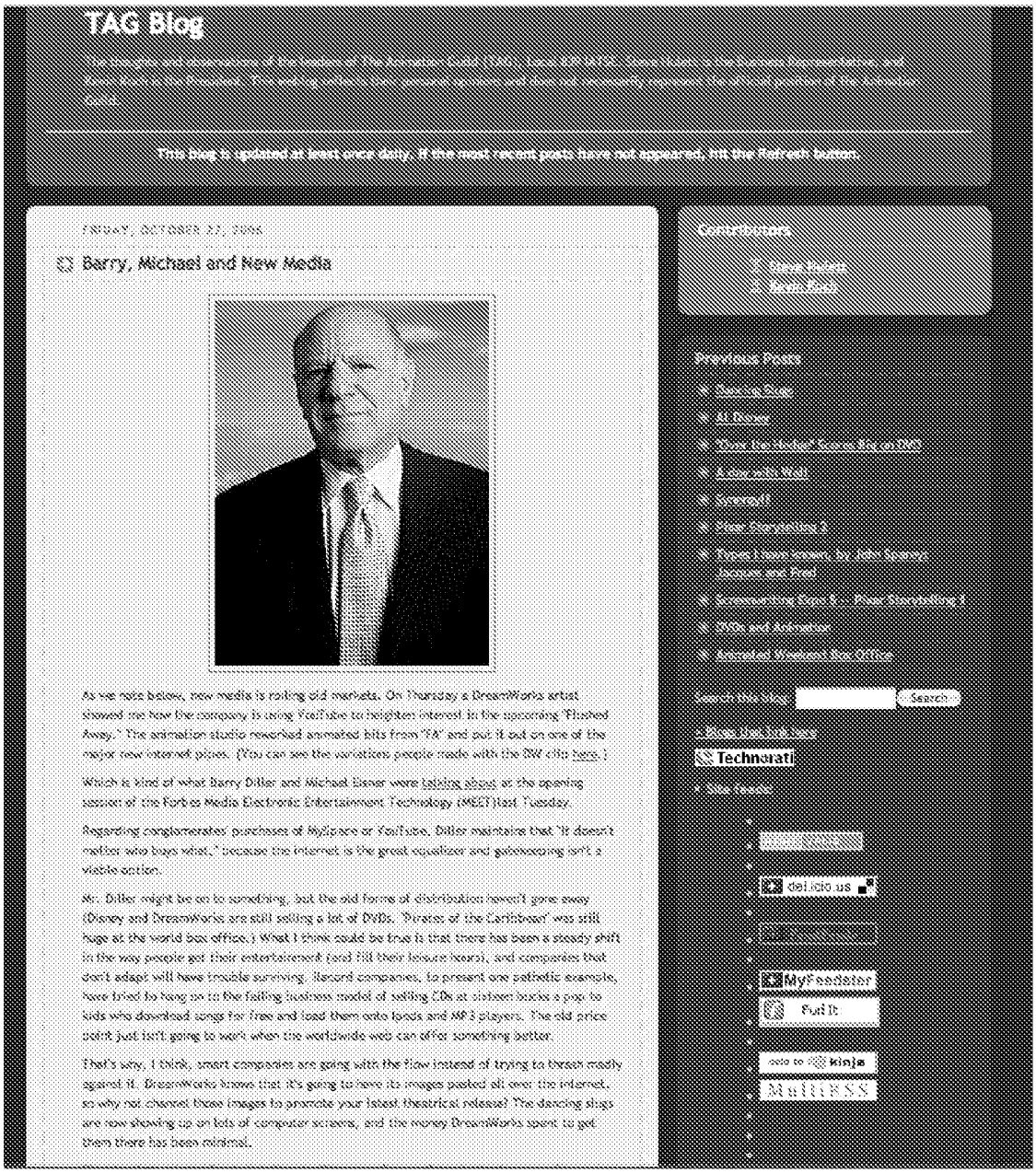
http://animationguildblog.blogspot.com/2006/10/barry-michael-and-new-media.html
http://animationguildblog.blogspot.com/2006/10/dancing-slugs.html



TAG Blog

Barry, Michael and New Media

As we note below, new media is raiding old markets. On Thursday a DreamWorks artist showed me how the company is using YouTube to heighten interest in the upcoming 'Flushed Away.' The animation studio reworked animated bits from 'FA' and put it out on one of the major new internet sites. (You can see the variations people made with the DW clip here.)

Which is kind of what Barry Diller and Michael Eisner were talking about at the opening session of the Forbes Media Electronic Entertainment Technology (MEET)last Tuesday.

Regarding conglomerates' purchases of MySpace or YouTube, Diller maintains that "it doesn't matter who buys what," because the internet is the great equalizer and gatekeeping isn't a viable action.

Mr. Diller might be on to something, but the old forms of distribution haven't gone away (Disney and DreamWorks are still selling a lot of DVDs. 'Pirates of the Caribbean' was still huge at the world box office.) What I think could be true is that there has been a steady shift in the way people get their entertainment (and fill their leisure hours), and companies that don't adapt will have trouble surviving. Record companies, to present one pathetic example, have tried to hang on to the failing business model of selling CDs at sixteen bucks a pop to kids who download songs for free and load them onto Ipods and MP3 players. The old price point just isn't going to work when the worldwide web can offer something better.

That's why, I think, smart companies are going with the flow instead of trying to thrash madly against it. DreamWorks knows that it's going to have its images posted all over the internet, so why not channel those images to promote your latest theatrical release? The dancing slugs are now showing up on lots of computer screens, and the money DreamWorks spent to get them there has been minimal.

More Editorial:
http://www.fun-with-english.co.uk/2006/10/all-dancing-all-singing-slugs.html
http://www.mystery.nl/2006/10/lion-dancing/dancing-slugs-and-the-indian-thriller/
http://www.mystery.nl/2006/10/lion-dancing/guy-dancing-with-slugs/
http://www.discussanything.com/forums/showthread.php?t=96627
http://www.themillerreport.com/archives/391
http://confusanation.blogspot.com/2006/10/lets-hear-it-for-dancing-slugs.html
http://hollywoodfashiontrends.com/blogs/funnyvideo/archive/2006/10/05/22021.aspx
http://hatesomething.blogspot.com/2006/10/so-you-like-singing-and-dancing-slugs.html
http://iamrude.com/2006/10/11/gonna-make-you-sweat-dancing-slugs/

Addicting Clips:
http://www.addictingclips.com/Clip.aspx?key=3CD699593D88A9BB
http://www.addictingclips.com/Clip.aspx?key=8EE099FFDBCB3D13
http://addictingclips.com/Clip.aspx?key=13BFAC21761CCA0F
http://www.addictingclips.com/Clip.aspx?key=9B0D1C061CA332B7
http://www.addictingclips.com/Clip.aspx?key=70FA03FE349599D2
http://www.addictingclips.com/Clip.aspx?key=B920F0C4E33699BC
http://www.addictingclips.com/Clip.aspx?key=6BA6735EB40A799B
http://www.addictingclips.com/Clip.aspx?key=68A5D5DAEAC989DB
http://addictingclips.com/Clip.aspx?key=072A7DE05B2CDBBD
http://www.addictingclips.com/Clip.aspx?key=FD41A107701CF77D
http://addictingclips.com/Clip.aspx?key=F9A0927CDD87670B
TOTAL : 277,863

Bolt:
http://www.bolt.com/filmdude06/video/Meet_the_Slugs/2536518
http://www.bolt.com/filmdude06/video/Poor_Poor_Roddy/2536627
http://www.bolt.com/thatisalsofunny/video/Dancing_Slugs/2353346
http://www.bolt.com/crazyk8ff/video/Indian_Thriller_and_Danci/2444850
http://www.bolt.com/ultrasloppyjoe/video/Dancing_Slugs_and_the_Ind/2444974
http://www.bolt.com/rock4stumpy/video/Napoleon_Dynamite_with_th/2503354
http://www.bolt.com/gooddrugy/video/David_Hasselhoff_with_the/2459410
http://www.bolt.com/mrthomas323/video/Dancing_Guy_with_Slugs/2438575
http://www.bolt.com/rock4stumpy/video/indian_thriller_with_the_/2415633
http://www.bolt.com/broadwayjoe415/video/Mr_T_rapping_with_dancing/2438050
http://www.bolt.com/broadwayjoe415/video/Chicken_Noodle_Soup_and_S/2452708
http://www.bolt.com/checkmystash2/video/chicken_noodle_slugs/2431494
TOTAL: 3,164

Break.com:
http://my.break.com/Media/View.aspx?ContentID=164280
http://my.break.com/Media/View.aspx?ContentID=172045
http://my.break.com/Media/View.aspx?ContentID=166168
http://view.break.com/165321

TOTAL: 599

Crack Muffin:
http://www.crackmuffin.com/html/Dancing-Worms.html
http://www.crackmuffin.com/html/Dancing-Slugs-in-Thriller.html
TOTAL: 1,320

Clip Shack:
http://clipshack.com/Clip.aspx?key=C44A554D3D2EDC56
http://www.clipshack.com/Clip.aspx?key=0A043B05214385DC
http://www.clipshack.com/Clip.aspx?key=F2886FA8ED2A514F
http://www.clipshack.com/Clip.aspx?key=10AD70D18AA80AC4
http://www.clipshack.com/Clip.aspx?key=E5BFD3AF9795CAA5
http://www.clipshack.com/Clip.aspx?key=6E4741F8BDA2C3E0
http://clipshack.com/Clip.aspx?key=D1065C3ED5F9AFFC
http://www.clipshack.com/Clip.aspx?key=AA46A49008AC2190
http://www.clipshack.com/Clip.aspx?key=8DCA466088D3DD2A
http://clipshack.com/Clip.aspx?key=E2E381AAFDDE3D1F
TOTAL: 120, 209

Clevver:
http://viralvideo.clevver.com/video/a90e2fe2-81ce-4844-add4-985001584e3d.htm
http://viralvideo.clevver.com/video/1f1b0bcd-b1da-4c50-afa6-985d00d6f4e5.htm
http://viralvideo.clevver.com/video/ea31b596-5eb1-4f00-b4d5-985d00d7a10f.htm
http://viralvideo.clevver.com/video/570601e4-4987-4c41-a3ea-986600d5eaba.htm
http://viralvideo.clevver.com/video/15af7975-1e17-4b40-81e1-9858014d590d.htm
http://viralvideo.clevver.com/video/3d09e963-404d-46fa-aa19-985b00eb7b69.htm
http://viralvideo.clevver.com/video/a6b6cc0e-9019-4e34-be8d-986500ec374d.htm
http://viralvideo.clevver.com/video/e02282cd-a149-4b7c-a130-985f01049a74.htm
http://viralvideo.clevver.com/video/408e4bfd-b9bf-459e-8e8d-985c00f5ffb1.htm
http://viralvideo.clevver.com/video/ced855d7-e8b6-4465-8dfe-985c00da63be.htm
TOTAL: 77,593

Drisas:
http://www.drisas.com/archives/555
TOTAL: 6253

Daily Motion:
http://www.dailymotion.com/video/xktp3_fameettheslugslarge
http://www.dailymotion.com/thatisalsofunny/video/xktr1_poor-poor-roddy
http://www.dailymotion.com/video/782041
http://www.dailymotion.com/rock4stumpy/video/xhspw_indian-thriller-with-the-dancing-sl
http://www.dailymotion.com/video/xjwm7_napoleon-dynamite-with-the-dancing
http://www.dailymotion.com/video/xjqmq_dancing-superstar-with-the-dancing
http://www.dailymotion.com/video/xisxk_david-hasselhoff-wdancing-slugs
http://www.dailymotion.com/mrthomas323/video/857026

http://www.dailymotion.com/video/xick3_mr-t-rapping-with-dancing-slugs
http://www.dailymotion.com/checkmystash2/video/xi1gf_chicken-noodle-soup
TOTAL: 26,453

Digg:
http://digg.com/videos_comedy/Dancing_Superstar_with_the_Dancing_Slugs

Eyespot:
http://eyespot.com/share?cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51b5ae05e50d6caeab6af32b5ea2d6ef240f9fbdb440b58d2192c60679fe11fdb933f9d03ce8b251718ced7532ecf133f8
http://eyespot.com/share?cmd=permalink&r=0XCzIG6llbyzd7cXiEJW02lW4ngh
http://eyespot.com/share?cmd=permalink&r=0XCzIG6llbyzd7dHiEJW02lW4ngi
http://eyespot.com/share?cmd=permalink&r=eVEXaw0062gXyz96wriEJW02lW4k6h
http://eyespot.com/share?cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f0338cf54d7622e9f8872b75b9f35a0dc92c60679fe11fdb993d9c62084e66f4c84cbc5154c3ebbbc
http://eyespot.com/share?cmd=permalink&r=338f45bb57c5d73508f5a123a04b96479ae3f0a93eb60c51a361b03c3016148f05a19f759e03940ce6f7d2798d02d76092c60679fe11fdb94bd8d2a541484c4bc3cffa004c1a30d5
http://eyespot.com/search?word=slugs&t=1161027102216
http://eyespot.com/search?word=slugs&t=1161027102216
TOTAL: 47

Exbyte:
http://www.exbyte.net/media/videos/2817/Napoleon_Dynamite_with_the_Dancing_Slugs.html
http://www.exbyte.net/media/videos/2800/Dancing_Superstar_with_the_Dancing_Slugs.html
http://www.exbyte.net/media/videos/2748/Hasselhoff_and_Slugs.html
http://www.exbyte.net/media/videos/2722/Mr_T_rapping_w_dancing_slugs.html
http://www.exbyte.net/media/videos/2720/Chicken_Noodle_Slugs.html
http://www.exbyte.net/media/videos/2704/indian_thriller_with_the_dancing_slugs.html
TOTAL: 179

Flukiest:
http://www.flukiest.com/flash/video_player.swf
http://www.flukiest.com/picture/427433
TOTAL: 12

Flurl:
http://www.flurl.com/search?q=dancing+slugs&type=all_types
http://www.flurl.com/item/indian_thriller_with_dancing_slugs_u_194463
http://www.flurl.com/item/Napoleon_Dynamite_with_the_Dancing_Slugs_u_197224
http://www.flurl.com/item/Dancing_Guy_with_Slugs_u_194383
http://www.flurl.com/item/indian_thriller_with_the_dancing_slugs_u_193474

TOTAL: 572,450

File Cow:
http://filecow.com/download/411

Google Video:
http://video.google.com/videoplay?docid=-8716239627937852835&q=dancing+slugs&hl=en
http://video.google.com/videoplay?docid=-2228078678183364810
http://video.google.com/videoplay?docid=4812300400845156663
http://video.google.com/videoplay?docid=-2988739931668629075&hl=en
http://video.google.com/videoplay?docid=-6365071709506794595&hl=en
TOTAL: 1,351

Grouper:
http://www.grouper.com/video/MediaDetails.aspx?id=1611044&ml=fi%3d%26fu%3d1939246&
http://www.grouper.com/video/MediaDetails.aspx?id=1611141&ml=fi%3d%26fu%3d1939246&
http://grouper.com/video/MediaDetails.aspx?u=kwyfb&f=-l&vt=1
http://www.grouper.com/video/MediaDetails.aspx?id=1604448&ml=fi%3d%26fu%3d1896949&
http://grouper.com/video/MediaDetails.aspx?id=1585775&ml=fi%3d%26fu%3d1895073&
http://grouper.com/video/MediaDetails.aspx?id=1603302&ml=fi%3d%26fu%3d1895073&
http://grouper.com/video/MediaDetails.aspx?id=1594408&ml=o%3d7%26fk%3dslugs%26fx%3d&
http://www.grouper.com/video/MediaDetails.aspx?id=1590669&ml=fi%3d%26fu%3d1897288&
http://grouper.com/video/MediaDetails.aspx?id=1589507&ml=fi%3d%26fu%3d1896951&
http://grouper.com/video/MediaDetails.aspx?id=1587019&ml=fi%3d%26fu%3d1897292&
TOTAL: 4,913

Free video blog:
http://www.vidiac.com/video/342684e4-66e6-455a-85aa-98500143b10b.htm
http://www.vidiac.com/video/ce9ee4ab-4340-432f-afd6-985b014937d0.htm
TOTAL: 1,019

Ifilm:
http://www.ifilm.com/ifilmdetail/2776534
TOTAL: 11,927

Jib Jab:
http://www.jibjab.com/jokebox/jokebox/jibjab/id/228734/jokeid/67681

LiveDigital:
http://livedigital.com/content/1022074/
http://thatisalsofunny.livedigital.com/content/1117096/
http://thatisalsofunny.livedigital.com/content/1117130/
http://livedigital.com/content/1093412/
http://livedigital.com/content/1089754/
http://livedigital.com/content/1062782/
http://livedigital.com/content/1049089/
http://livedigital.com/content/1048202/
http://rock4stumpy.livedigital.com/content/1032801/
TOTAL: 630

Metacafe:
http://www.metacafe.com/watch/263989/gonna_make_you_sweat/
http://www.metacafe.com/watch/284117/Meet%20The%20Slugs/
http://www.metacafe.com/watch/269013/indian_thriller/
http://www.metacafe.com/watch/278820/dancing_superstar_with_the_dancing_slugs/
http://www.metacafe.com/watch/277963/napoleon_dynamite_with_the_dancing_slugs/
http://www.metacafe.com/watch/272228/dancing_slugs_and_david_hasselhoff/
http://www.metacafe.com/watch/269237/guy_dancing_with_slugs/
http://www.metacafe.com/watch/268960/chicken_noodle_soup/
http://www.metacafe.com/watch/260186/dancing_slugs/
TOTAL: 3,759

Myspace:
http://vids.myspace.com/index.cfm?fuseaction=vids.individual&videoid=1337262841

Revver:
http://one.revver.com/find/video/slugs#_show_video_73517
TOTAL: 669

Putfile:
http://media.putfile.com/gonna-make-you-sweat
http://media.putfile.com/Meet-the-Slugs
http://media.putfile.com/Poor-Poor-Roddy
http://media.putfile.com/Dancing-Superstar-with-the-Dancing-Slugs
http://media.putfile.com/indian-thriller-with-the-dancing-slugsb
http://media.putfile.com/Napoleon-Dynamite-with-the-Dancing-Slugs\
http://media.putfile.com/Dancing-Guy-wslugs
http://media.putfile.com/Mr-T-w-the-Dancing-Slugs
http://media.putfile.com/Chicken-Noodle-Slugs
TOTAL: 43

Sharkle:
http://www.sharkle.com/video/107732/
http://www.sharkle.com/video/107734/

http://sharkle.com/video/103890/
http://www.sharkle.com/video/106944/
http://www.sharkle.com/video/106793/
http://www.sharkle.com/video/106047/
http://sharkle.com/video/104808/
http://www.sharkle.com/video/105546/
http://sharkle.com/video/105172/
TOTAL: 3,172

Spiked Humor:
http://www.spikedhumor.com/articles/61939/Napoleon_Dynamite_with_the_Dancing_Slugs.html?autoplay=true
http://www.spikedhumor.com/articles/61720/Dancing_Superstar_with_the_Dancing_Slugs.html?autoplay=true
http://www.spikedhumor.com/articles/60807/David_Hasselhoff_w_Dancing_Slugs.html
http://www.spikedhumor.com/articles/60178/Guy_Dances_w_Dancing_Slugs.html
http://www.spikedhumor.com/articles/60501/Mr_T_Rapping_w_Dancing_Slugs.html
http://www.spikedhumor.com/articles/60160/Chicken_Noodle_Slugs.html
http://www.spikedhumor.com/articles/60493/Indian_Thriller_along_w_Dancing_Slugs.html
TOTAL: 240

Stream Dump:
http://www.streamdump.com/?f9b0ec
http://www.streamdump.com/videos/display.php?h=806358
http://www.streamdump.com/videos/display.php?h=389c60
http://www.streamdump.com/?d5f37d
http://www.streamdump.com/?8204a1
http://www.streamdump.com/?87bb7a
http://www.streamdump.com/?f8902a
http://www.streamdump.com/?1814b8
http://www.streamdump.com/?70da75
http://www.streamdump.com/?1eb1c3
http://www.streamdump.com/?0eed32
http://www.streamdump.com/videos/display.php?h=c17302
TOTAL: 350

Sim and Sim:
http://video.simandsim.com/video/826be4fe-9d94-4037-be4f-985900f1681a.htm
TOTAL: 68

Stupid Videos:
http://stupidvideos.com/video/Dancing_Disco_Slugs/ Spiked Humor:
http://www.spikedhumor.com/articles/59132/Gonna_Make_You_Sweat.html
http://www.spikedhumor.com/articles/63082/Meet_the_Slugs.html
http://www.spikedhumor.com/articles/63083/Poor_Poor_Roddy.html

TOTAL: 69,585

That Video Blog:
http://thatvideoblog.com/story.php?title=Singing-Dancing-Slugs

Vloguea.freevideoblog.com (en espanol):
http://www.vidiac.com/video/30f14488-b244-4491-90f6-985700c89eef.htm
TOTAL: 573

Vsocial:
http://www.vsocial.com/video/?l=51159
http://www.vsocial.com/video/?d=53709
http://www.vsocial.com/video/?d=53707
http://www.vsocial.com/video/?d=49076
http://www.vsocial.com/video/?l=51156
http://www.vsocial.com/index.php?action=2&d=52679
http://www.vsocial.com/video/?l=52552
http://www.vsocial.com/video/?l=51602
http://www.vsocial.com/video/?d=50338
http://www.vsocial.com/video/?l=51015
http://www.vsocial.com/video/?d=50997
http://www.vsocial.com/video/?d=50798
http://www.vsocial.com/video/?l=50492
http://www.vsocial.com/video/?d=50503
TOTAL: 834

Veoh:
http://www.veoh.com/videoDetails.html?v=e131049prwsh5ws
http://www.veoh.com/videoDetails.html?v=e146969wcdgHnMn
http://www.veoh.com/videoDetails.html?v=e146973WbdTAAyh
http://www.veoh.com/videoDetails.html?v=e1436713sFG8GXa
http://www.veoh.com/videoDetails.html?v=e134837tsWyJnSF
http://www.veoh.com/videoDetails.html?v=e142971xQjfxtHC
http://www.veoh.com/videoDetails.html?v=e139848DFPAen2C
http://www.veoh.com/videoDetails.html?v=e137355ztWtxRgc
http://www.veoh.com/videoDetails.html?v=e137217q77THyNb
http://www.veoh.com/videoDetails.html?v=e137176McM69CAz
TOTAL: 796

VidiLife:
http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=7045F650-4810-4A93-90BF-6
http://www.vidiLife.com/video_play_877984_Dancing_Superstar_with_the_Dancing_Slugs.htm?tc=948457
http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=B9ADE48E-DEB0-4630-A89D-7

http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=48413CDA-AC43-42E1-90A7-4
TOTAL: 926

Vidiac:
http://www.vidiac.com/video/0b29028c-7cf1-4a85-8295-986000e92f8c.htm
http://www.vidiac.com/video/6c71a0f8-4e22-4d00-9d2f-986b011a05c6.htm
http://www.vidiac.com/video/30efe7db-bef4-4c5c-84ae-986b011c07fb.htm
http://www.vidiac.com/search/slugs/0/30f14488-b244-4491-90f6-985700c89eef.htm
http://www.vidiac.com/search/slugs/0/421874ce-b7e1-403c-a01c-98500189367f.htm
http://www.vidiac.com/search/slugs/0/342684e4-66e6-455a-85aa-98500143b10b.htm
http://www.vidiac.com/video/a6b6cc0e-9019-4e34-be8d-986500ec374d.htm
http://www.vidiac.com/video/a769d4c6-373e-4816-a1e7-986500e36b38.htm
http://www.vidiac.com/video/443470a6-c3db-440a-b12b-985c011c8b8c.htm
http://www.vidiac.com/video/89b70f1e-2180-40f6-834e-985c00d06b9f.htm
TOTAL: 4,102

Vmix:
http://www.vmix.com/view.php?id=1696365&current_resourceid=1696365&type=video
http://www.vmix.com/view.php?id=1696412&current_resourceid=1696412&type=video
http://www.vmix.com/viewVideo.php?ID=1499761
http://www.vmix.com/view.php?id=1657261&current_resourceid=1657261&type=video
http://www.vmix.com/view.php?id=1651862&current_resourceid=1651862&type=video
http://www.vmix.com/view.php?id=1587939&current_resourceid=1587939&type=video
http://www.vmix.com/view.php?id=1581343&current_resourceid=1581343&type=video
http://www.vmix.com/view.php?id=1566470&current_resourceid=1566470&type=video
TOTAL: 19

You tube:
http://www.youtube.com/watch?v=32pbKQAaFl0
http://www.youtube.com/watch?v=HsQ_PtbIQ3U
http://www.youtube.com/watch?v=xYFCQP7I1go
http://www.youtube.com/watch?v=k3SlHKFfZBM
http://www.youtube.com/watch?v=XUO2IaDGibc
http://www.youtube.com/watch?v=t7W3bxHFShw
http://www.youtube.com/watch?v=ZjmUexXGEBA
http://www.youtube.com/watch?v=AZJsd8WFTDk
http://www.youtube.com/watch?v=YS5s14b3WSY
http://www.youtube.com/watch?v=DiI6zbKDqYY
http://www.youtube.com/watch?v=HO5PCJ_NI8E
http://www.youtube.com/watch?v=f213asjTiMU
http://www.youtube.com/watch?v=pDjpvrVchYc
http://www.youtube.com/watch?v=MAJwcFB_Z8A
http://www.youtube.com/watch?v=f213asjTiMU
http://www.youtube.com/watch?v=pDjpvrVchYc
http://www.youtube.com/watch?v=YS5s14b3WSY

http://www.youtube.com/watch?v=kvCAnwcbFlg
http://www.youtube.com/watch?v=MA6EV89EP_Q
http://www.youtube.com/watch?v=vK00wgK8Bn4
http://www.youtube.com/watch?v=EmwkVYuPljw
http://www.youtube.com/watch?v=U3fJz2SgI_g
http://www.youtube.com/watch?v=jDojQc2Poc8
http://www.youtube.com/watch?v=2WXZlwxmypo
http://www.youtube.com/watch?v=8YHM9dzRkRk
http://www.youtube.com/watch?v=B4FRNFuypXA
http://youtube.com/watch?v=ROz2VD9nD4o
TOTAL: 763,669

Zippy Videos:
http://www.zippyvideos.com/9697897046217036/fa_meet_the_slugs_large/
http://www.zippyvideos.com/8231447056217076/fa_poor_poor_roddy_large/
http://www.zippyvideos.com/6232367566082176/fa_slugs_dancenow/
http://www.zippyvideos.com/9441099676190516/napoleon_short/
http://www.zippyvideos.com/3386380256142096/billy_jean_slugs_sor/
http://www.zippyvideos.com/8183050546142776/mrt_02_1/
http://www.zippyvideos.com/6011329586127026/indianthriller2_extend/
TOTAL: 440

Rubin Exhibit 19

Subject: RE: Donald vs. Rasputia Clip
From: "Powell, Amy - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=POWELLAM>
To: Tipton, Kristina - Paramount
Cc: Warman, Bryan - Paramount; Hu, Carolyn - Paramount; Teifeld, Tamar - Paramount
Date: Tue, 30 Jan 2007 19:28:16 +0000

This is HILARIOUS

Can we get posted on YouTube asap? (from scott of course) NOT WITH A PARAMOUNT LOGO OR ASSOCIATION

Amy Powell
Senior Vice President
Interactive Marketing
Paramount Pictures
5555 Melrose Avenue
Hollywood, CA 90038
323.956.8486

From: Tipton, Kristina - Paramount
Sent: Monday, January 29, 2007 2:32 PM
To: Powell, Amy - Paramount
Cc: Warman, Bryan - Paramount; Hu, Carolyn - Paramount; Teifeld, Tamar - Paramount
Subject: Donald vs. Rasputia Clip

Hi Amy,

Here's the clip link for the Norbit / Rasputia clip. Let us know your thoughts.

http://www.paramountmovies.com/review/DonaldvsRasputia.mp4

Thanks!

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

Rubin Exhibit 20

Subject: RE: Norbit :: Lloyd The Dog Clip
From: "Powell, Amy - Paramount" [redacted]
To: Warman, Bryan - Paramount
Cc: Hu, Carolyn - Paramount; Tipton, Kristina - Paramount; Teifeld, Tamar - Paramount
Date: Tue, 30 Jan 2007 19:29:44 +0000

YES

Can we launch that & the trump one today?

Amy Powell
Senior Vice President
Interactive Marketing
Paramount Pictures
[redacted]

From: Warman, Bryan - Paramount
Sent: Tuesday, January 30, 2007 11:25 AM
To: Powell, Amy - Paramount
Cc: Hu, Carolyn - Paramount; Tipton, Kristina - Paramount; Teifeld, Tamar - Paramount
Subject: RE: Norbit :: Lloyd The Dog Clip

I'll have timecode added in and then we can drop on viral sites ASAP - sound good?

Bryan Warman
Creative Director
Motion Picture Interactive Marketing
Paramount Pictures
5555 Melrose Avenue - Marathon, 3205
Hollywood, CA 90038
P: 323.956.8275 | F: 323.862.1107

From: Powell, Amy - Paramount
Sent: Tuesday, January 30, 2007 11:24 AM
To: Warman, Bryan - Paramount
Cc: Hu, Carolyn - Paramount; Tipton, Kristina - Paramount; Teifeld, Tamar - Paramount
Subject: RE: Norbit :: Lloyd The Dog Clip

Agreed- good point!

Amy Powell
Senior Vice President
Interactive Marketing
Paramount Pictures
[redacted]

From: Warman, Bryan - Paramount
Sent: Monday, January 29, 2007 11:37 AM
To: Powell, Amy - Paramount
Cc: Hu, Carolyn - Paramount; Tipton, Kristina - Paramount; Teifeld, Tamar - Paramount
Subject: Norbit :: Lloyd The Dog Clip
Importance: High

To follow up on this - there is a LOT of cursing in this, so we should not be releasing this as an official clip unless we want to bleep it.

It's also completely finished footage so maybe we want to "rough it up" with some time code before we release it virally?

Thoughts?

Bryan Warman
Creative Director
Motion Picture Interactive Marketing
Paramount Pictures
5555 Melrose Avenue - Marathon, 3205
Hollywood, CA 90038
P: 323.956.8275 | F: 323.862.1107

From: Warman, Bryan - Paramount
Sent: Sunday, January 28, 2007 11:06 PM
To: Powell, Amy - Paramount
Cc: Hu, Carolyn - Paramount
Subject: RE: Norbit :: Approvals Needed

Amy,

FYI this Lloyd clip finished Friday evening and the master cassette now is with Kristina and Tamar for placement into our plan. I mentioned it was intended to be a viral clip and that she should work with Scott after advising you of her plans to get it out there as wide and viral as possible, as quickly as possible unless we thought we could get a much bigger break on it on a major site first before going wide, but I doubted it since it was so short.

BW

From: Powell, Amy - Paramount
Sent: Wed 1/24/2007 2:30 PM
To: Warman, Bryan - Paramount
Cc: Hu, Carolyn - Paramount
Subject: Re: Norbit :: Approvals Needed

I'm guessing he meant the second on the list.... Which do you think is better?

-----Original Message-----
From: Warman, Bryan - Paramount
To: Powell, Amy - Paramount
CC: Hu, Carolyn - Paramount
Sent: Tue Jan 23 12:48:42 2007
Subject: RE: Norbit :: Approvals Needed

Amy,

The site is updated and live. With regards to the clip, before we send it for finishing, since there are two files , one named "v2" and "v2ALT" - can we confirm which he liked since #2 could mean "V2" or the second on the list which is "v2ALT".

Bryan Warman
Creative Director
Motion Picture Interactive Marketing
Paramount Pictures
5555 Melrose Avenue - Marathon, 3205
Hollywood, CA 90038
P: 323.956.8275 | F: 323.862.1107

-----Original Message-----
From: Powell, Amy - Paramount
Sent: Tuesday, January 23, 2007 9:52 AM
To: Warman, Bryan - Paramount
Subject: Fw: Norbit :: Approvals Needed

Go with clip #2 and update the site. Tx!

-----Original Message-----
From: Goodman, Adam - DreamWorks
To: Powell, Amy - Paramount
CC: Fox, John - DreamWorks
Sent: Tue Jan 23 09:49:29 2007
Subject: RE: Norbit :: Approvals Needed

i prefer clip #2

From: Powell, Amy - Paramount
Sent: Tuesday, January 23, 2007 12:40 AM
To: Fox, John - DreamWorks; Goodman, Adam - DreamWorks
Subject: Norbit :: Approvals Needed

below are 2 items for your approval.. i would love to launch today if OK with you. pls let me know your thoughts.

thanks.

1.) Lloyd Video -
http://www.mobscene.com/clients/paramountinternet
username: [redacted]
password: [redacted]

2.) Official site updates - Pimpification!

thanks-

amy

Rubin Exhibit 21

YouTube Broadcast Yourself™ Search

Home Videos Channels Shows

Create Account or Sign In

Subscriptions History Upload

Talking Dog from "Norbit"

★★★★★ 131 ratings 47,588 views

Favorite Share Playlists Flag

MySpace Facebook Twitter (more share options)

Statistics & Data

Video Responses (0) Sign in to post a Video Response

Text Comments (119) Options Sign in to post a Comment

broadwayjoe415 Subscribe
January 31, 2007
(more info)

Charlie Murphy voices a talking dog.

URL http://www.youtube.com/watch?v=afuhSi13Y

Embed <object width="425" height="344"><param n

More From: broadwayjoe415

Related Videos

- Norbit Rap — 19,032 views — Korilius — Featured Video — 4:43
- Little Red Riding Goose — 14,624 views — cylentshadow — 1:14
- NORBIT - Meet Rasputia — 304,651 views — thatsfunny — 1:43
- Meet Norbit Funny Parts — 277,237 views — ultimatesongs2004 — 2:52
- Norbit Gag Reel — 136,524 views — heinvanjoolen — 1:11
- Norbit Power Tap Informercial — 199,823 views — papo6969 — 4:50
- Norbit (2007)

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YouTube Blog		Creator's Corner		TestTube

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Current Language: **English** Show languages

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7
Depo EXHIBIT
FOR IDENTIFICATION
WITNESS Powell
DATE 12.15.09
NIKKI ROY, CSR #3052

Rubin Exhibit 22

Subject: Re: Lloyd / Trump Viral Video Links
From: "Powell, Amy - Paramount" [redacted]
To: Warman, Bryan - Paramount
Cc: Date: Thu, 01 Feb 2007 20:37:14 +0000

Tx for taking the lead here

-----Original Message-----
From: Warman, Bryan - Paramount
To: Tipton, Kristina - Paramount; Powell, Amy - Paramount
CC: Hu, Carolyn - Paramount
Sent: Thu Feb 01 12:36:39 2007
Subject: RE: Lloyd / Trump Viral Video Links

Norbit and Charlie would be known by whomever leaked it. I'll re-write the copy and resend.

Bryan Warman
Creative Director
Motion Picture Interactive Marketing
Paramount Pictures
5555 Melrose Avenue - Marathon, 3205
Hollywood, CA 90038
P: 323.956.8275 | F: 323.862.1107

-----Original Message-----
From: Tipton, Kristina - Paramount
Sent: Thursday, February 01, 2007 12:35 PM
To: Powell, Amy - Paramount
Cc: Warman, Bryan - Paramount; Hu, Carolyn - Paramount
Subject: RE: Lloyd / Trump Viral Video Links

You don't think the poster knowing it was Charlie Murphy would raise suspicion? That seems like something someone in the studio would know.

Should we not have "Norbit" in there at all?

Kristina Tipton
Paramount Pictures
Interactive Coordinator, Promotions & Publicity
323-956-8453

-----Original Message-----
From: Powell, Amy - Paramount
Sent: Thursday, February 01, 2007 12:34 PM
To: Tipton, Kristina - Paramount
Cc: Warman, Bryan - Paramount; Hu, Carolyn - Paramount
Subject: Re: Lloyd / Trump Viral Video Links

I think we should be more vague + mention charlie murphy

-----Original Message-----
From: Tipton, Kristina - Paramount
To: Powell, Amy - Paramount
CC: Warman, Bryan - Paramount; Hu, Carolyn - Paramount
Sent: Thu Feb 01 12:32:52 2007
Subject: RE: Lloyd / Trump Viral Video Links

Scott is going to be changing the verbiage to:

Title: "Talking Dog from Norbit"
Text: "This dog is hilarious."

Some of the links just have "scene from the movie norbit" in the description, and those are the ones I had seen. I'm so sorry - I thought he was clear on how vague the text needed to be, and going forward I'll draft all copy they use and send to you for approval before they post.

Let me know if the above copy looks okay to you.

Kristina Tipton
Paramount Pictures
Interactive Coordinator, Promotions & Publicity
323-956-8453

-----Original Message-----
From: Powell, Amy - Paramount
Sent: Thursday, February 01, 2007 12:30 PM
To: Tipton, Kristina - Paramount
Cc: Warman, Bryan - Paramount; Hu, Carolyn - Paramount
Subject: Re: Lloyd / Trump Viral Video Links

I mean that it is obviously from the studio when it says our mrktg verbiage - look at addicting clips.

BW: pls take the lead on clarifying. Tx

-----Original Message-----
From: Tipton, Kristina - Paramount
To: Powell, Amy - Paramount
CC: Warman, Bryan - Paramount; Hu, Carolyn - Paramount
Sent: Thu Feb 01 12:22:58 2007
Subject: RE: Lloyd / Trump Viral Video Links

Hi Amy,

As far as being uploaded from the studio, do you mean in the tags or description? Iced uploaded from a separate account that doesn't have any other Paramount video. Is there other messaging they should use? Something more like "Funny talking dog"?

I can have them change the messaging asap.

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

From: Powell, Amy - Paramount
Sent: Thursday, February 01, 2007 12:18 PM
To: Tipton, Kristina - Paramount
Cc: Warman, Bryan - Paramount; Hu, Carolyn - Paramount

Subject: RE: Lloyd / Trump Viral Video Links
Importance: High

I'm really concerned b/c these clips have been uploaded as if from the official film- from the studio. I thought we were clear with scott that it was to be uploaded from his personal acct and not associated with the film…

Pls clarify asap.

Amy Powell
Senior Vice President
Interactive Marketing
Paramount Pictures
[redacted]

From: Tipton, Kristina - Paramount
Sent: Wednesday, January 31, 2007 1:09 PM
To: Powell, Amy - Paramount
Cc: Warman, Bryan - Paramount; Hu, Carolyn - Paramount
Subject: Lloyd / Trump Viral Video Links

Hi Amy,

Below are the links where the Rasputia vs. Trump and Lloyd the Dog clips have been uploaded so far. Now that they have these uploaded they're working on getting editorial pickup by sending to blogs and other editorial sites. They are also working on getting editorial features within the viral video sites. I'll send another update on how these are doing by EOD.

Here's some notes on how their editorial push is going

- YouTube, Veoh, AddictingClips and DailyMotion are getting the strongest pushes from us
- NewsToday.com is linking to the donald youtube link
- Sending out embedding links to sites

Let me know if you have any questions.

Thanks,

KT

Lloyd the Dog Uploads:

AddictingClips

http://www.addictingclips.com/Clip.aspx?key=F2858FEE9EA2395F

Bolt

http://www.bolt.com/broadwayjoe415/video/Talking_Dog_from_Norbit/2972312

Clevver

http://viralvideo.clevver.com/video/92e63450-d19c-4e0d-828b-98c700f43968.htm

ClipShack

http://www.clipshack.com/Clip.aspx?key=DBFE15A50C2ED2DD

DailyMotion

http://www.sharkle.com/video/116846/

Flurl

http://www.flurl.com/item/Talking_Dog_from___Norbit___u_224451

Sharkle

http://www.sharkle.com/video/116846/

StreamDump

http://www.streamdump.com/?a41665

Veoh

http://www.veoh.com/videos/v2269922G8WdAfc

Vimeo

http://www.vimeo.com/clip:134860

Vidiac

http://www.vidiac.com/video/9e4fc6b1-0649-4fee-9d03-98c700ecc5fa.htm

Rasputia vs. Trump Uploads:

AddictingClips

http://www.addictingclips.com/Clip.aspx?key=6E71646DBE228787

Bolt

http://www.bolt.com/parkmyvibe/video/Donald_Trump_vs_Rasputia/2971836

Clevver

http://viralvideo.clevver.com/video/edb63288-ba08-4e75-a8fd-98c700c48542.htm

ClipShack

http://www.clipshack.com/Clip.aspx?key=47F6ED1FEB59770E

DailyMotion

http://www.dailymotion.com/video/x13pc2_donald-trump-vs-rasputia

Flurl

http://www.flurl.com/item/Donald_Trump_v_s__Rasputia_u_224417

Sharkle

http://www.sharkle.com/video/116838/

Smart Video Channel

http://comedy.smartvideochannel.com/media/PlayVideo.aspx?cid=D505619EBA5841B2AE7708BCC08E7549

StreamDump

http://www.streamdump.com/?5b3003

Veoh

http://www.veoh.com/videos/v221878JXknbYjS

VidiLife

http://www.vidiLife.com/index.cfm?f=media.play&vchrMediaProgramIDCryp=8CE0111C-EB1F-48ED-AE70-9

Vimeo

http://www.vimeo.com/clip:134834

Vidiac

http://www.vidiac.com/video/765b7ad2-2528-44f5-abfd-98c700d84a83.htm

YouTube

http://www.youtube.com/watch?v=ltXNBOTmZE4

Kristina Tipton

Paramount Pictures

Interactive Coordinator, Promotions & Publicity

323-956-8453

Rubin Exhibit 23

From: Tipton, Kristina - Paramount [Kristina_Tipton@Paramount.com]
Sent: Wednesday, February 28, 2007 3:56 AM
To: Courtney Nieman
Subject: RE: Paramount Marketing

Hey Courtney,

Just wanted to let you know that I'm still working on pulling together all our usernames and content. I'll have my big and informative email to you tomorrow :)

Have a good night!

Kristina Tipton
Paramount Pictures
Interactive Coordinator, Promotions & Publicity
323-956-8453

-----Original Message-----
From: Courtney Nieman [mailto:courtneyni@baytsp.com]
Sent: Tuesday, February 27, 2007 9:41 AM
To: Perry, Alfred - Paramount; Salter, John - Paramount
Cc: Mark M. Ishikawa; Evelyn Espinosa; Tipton, Kristina - Paramount
Subject: Paramount Marketing

Al,

I just finished a wonderful conversation with Kristina Tipton. We discussed how Amy is doing the "viral" marketing and came up with these ground rules...

1. Do not remove anything posted by an approved Paramount Account (Kristina to provide)

2. Do not remove anything reposted by another account that matches something from Rule 1.

3. Remove anything that "misuses" Paramount material in a negative way; mash-ups, re-edited clips, DVD materials

4. If Paramount Marketing does anything in the P2P world, they will try to send us the file so we can watch for it and treat it like "interdicted" material if possible.

5. If a "late" or "surprise" marketing action is taken, Paramount Marketing will make an effort to notify BayTSP to prevent any accidental enforcement action against this material.

Kristina is in the process of putting together materials that BayTSP will use to "filter" out the approved material already on the internet.
These filters will be used for Paramount and Viacom (MTVN) activities to prevent accidental enforcement.

I or someone we assign will stay in touch with Kristina going forward.

Courtney Nieman
Manager Client Services
BayTSP, Inc.
408-341-2314
AIM: BayTSPCanne
Have you checked out BayTSP's Piracy news web log?
http://www.baytsp.com/weblog

The information contained in this email message may be confidential and is intended only

for the parties to whom it is addressed. If you are not the intended recipient or an agent of same, please notify us of the mistake by telephone (408-341-2300) or email and delete the message from your system. Please do not copy the message or distribute it to anyone.

Rubin Exhibit 24

From: Courtney Nieman
Sent: Thursday, May 10, 2007 5:39 PM
To: RADAR; vst@baytsp.com; AST
Cc: Courtney Nieman; Evelyn Espinosa; Sarah Cruz; Jeffry Bell
Subject: FW: Transformers - YouTube Clip

Courtney Nieman

From: Tipton, Kristina - Paramount [mailto:Kristina_Tipton@Paramount.com]
Sent: Thursday, May 10, 2007 10:24 AM
To: Courtney Nieman
Subject: FW: Transformers - YouTube Clip

Hi Courtney,

Just a heads up – below is a link to a Transformers clip on YouTube that we're allowing to stay up. Please don't remove any instances of this clip online unless you hear otherwise from us.

Thanks!

Kristina Tipton
Interactive Marketing
Paramount Pictures
323-956-8453

From: Powell, Amy - Paramount
Sent: Tuesday, May 08, 2007 8:38 PM
To: Tipton, Kristina - Paramount
Cc: Bordo, Sara - Paramount
Subject: RE: Transformers - YouTube Clip

we can leave it. pls be sure Bay TSP knows

From: Tipton, Kristina - Paramount
Sent: Tue 5/8/2007 11:26 AM
To: Powell, Amy - Paramount
Cc: Bordo, Sara - Paramount
Subject: Transformers - YouTube Clip

Hi Amy,

As you may have seen, the Transformers clip that debuted on Ellen made its way onto YouTube. Publicity won't let us post the clip officially online. Do we want to leave the YouTube clip as is or have it taken down?

http://youtube.com/watch?v=01Uky6nQJVQ

Thanks!

Kristina Tipton
Interactive Marketing
Paramount Pictures
323-956-8453

Rubin Exhibit 25

Subject: RE: film clips for online...
From: "Powell, Amy - Paramount" [redacted]
To: [redacted]; Andy
Cc: Jorma
Date: Mon, 14 May 2007 00:13:10 +0000

i think a time code cut that is not color corrected, cleared, etc. is the way to go... leak on youtube?

re: hotrodmovie.com, i think we need to use the "official" one-sheet (collage version) so that it is consistent with the offline marketing materials and then use the alternative (web only version) for exclusive downloads on the site- i'm concerned with sending out a scattered marketing message.

what do you think?

From: [redacted]
Sent: Sun 5/13/2007 3:14 PM
To: Powell, Amy - Paramount; Andy
Cc: Jorma
Subject: Re: film clips for online...

Nothing has been color corrected and nothing has cleared music. Is this something we'd release with time code on it? And, shouldn't hotrodmovie.com be up before we put this out? Anyway, my vote would be for I party.

Sent via BlackBerry from T-Mobile

-----Original Message-----
From: "Powell, Amy - Paramount" [redacted]
Date: Sun, 13 May 2007 15:01:24
To: [redacted]
Cc: [redacted]
Subject: RE: film clips for online...

"luge" & "i party" would both be great... i would also love the dancing outside the van.

what do you guys think?

From: [redacted]
Sent: Fri 5/11/2007 4:04 PM
To: Powell, Amy - Paramount; [redacted]
Cc: Jorma; Andy
Subject: Re: film clips for online...

that sounds like a good idea, we need to discuss which
to leak. Kiv brought up either "luge" or "I party"
since they're already getting used in the trailer.
Anything else in mind? we could try and think of more
as well. Or even deleted scenes or funny longer takes,
etc.

--- "Powell, Amy - Paramount"
[redacted] wrote:

>

> Hi dudes
>
> I was thinking we should start leaking a couple of
> short clips from the film online... I would love to
> start driving some traffic to StuntmanForever.com.
>
> What do you think?
>
>
>

Moody friends. Drama queens. Your life? Nope! - their life, your story. Play Sims Stories at Yahoo! Games.
http://sims.yahoo.com/: <http://sims.yahoo.com/>

Rubin Exhibit 26

Subject: RE: disturbia / paris
From: "Tipton, Kristina - Paramount" <EX:/O=VIACOM/OU=PARAMOUNT/CN=RECIPIENTS/CN=TIPTONKR>
To: Powell, Amy - Paramount
Cc: Teifeld, Tamar - Paramount; Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Chiang, Cat - Paramount; Bonnici, Kyle - Paramount
Date: Tue, 12 Jun 2007 00:08:37 +0000

Hi Amy,

Kyle has uploaded and fostered the Paris Hilton Disturbia video on a handful of viral video sites (using email & account that can't be traced back to Paramount) by posting comments and video responses on existing, popular Paris Hilton videos ranging from around 100K views to 2.5M views.

The video on YouTube has over 250 views, but has a poor rating (1 star). I'll rally internal support to get the rating up higher.

Paris Hilton Disturbia Video Outreach:

Links:

YouTube

www.YouTube.com/watch?v=c-A8i73llOA

Revver

http://one.revver.com/watch/298190

Break

(still uploading)

Clevver

http://viralvideo.clevver.com/video/928f120b-92aa-496e-99e1-994a013182d2.htm
AtomFilms.com
http://uploads.atomfilms.com/clip.aspx?key=ECCCEE9BD8798697
Veoh
http://www.veoh.com/videoDetails.html?v=v614725NJYFwAsM

In 2 Hours time, the video received more than 200 views.

Promotion of video on numerous other highly rated Paris Hilton jail videos through text comments such as the following:

CHECK OUT THIS HOT PARIS HOUSE ARREST VIDEO AT YouTube(dot)com/watch?v=c-A8i73llOA

Links to Other Paris Hilton Videos:

http://www.youtube.com/watch?v=k66epna2Sss

http://www.youtube.com/watch?v=CJ-J_v69304

http://youtube.com/watch?v=4yjRLrZfIn8

http://youtube.com/watch?v=l4nMdS0Jrt0

http://youtube.com/watch?v=NM-h6Df3KmE

http://youtube.com/watch?v=lKJzFTptbyY

http://youtube.com/watch?v=FHKAsjDHpPM

Let us know if you have any questions.

Thanks!

Kristina Tipton

Interactive Marketing

Paramount Pictures

323-956-8453

From: Teifeld, Tamar - Paramount
Sent: Monday, June 11, 2007 9:58 AM
To: Tipton, Kristina - Paramount
Subject: FW: disturbia / paris

From: Powell, Amy - Paramount
Sent: Monday, June 11, 2007 8:25 AM
To: Wahtera, Megan - Paramount; Simard, Stephanie - Paramount; Chiang, Cat - Paramount; Teifeld, Tamar - Paramount
Subject: RE: disturbia / paris

should definitely not be associated with the studio- should appear as if a fan created and posted it.

From: Wahtera, Megan - Paramount
Sent: Mon 6/11/2007 7:34 AM
To: Powell, Amy - Paramount; Simard, Stephanie - Paramount; Chiang, Cat - Paramount; Teifeld, Tamar - Paramount
Subject: RE: disturbia / paris

hi amy -

we will definitely get this posted.
we assume you want kt/tt to go out to webmasters, plus for us to upload to viral video sites.

for viral video sites - can you confirm you want us to post from random accnts that are not paramount related?

thanks!
megan

-----Original Message-----
From: Powell, Amy - Paramount
Sent: Sun 6/10/2007 4:56 PM

To: Simard, Stephanie - Paramount; Wahtera, Megan - Paramount; Chiang, Cat - Paramount; Teifeld, Tamar - Paramount
Subject: disturbia / paris

see below... can you guys get this posted? it's funny.

From: Sauter, Jeremy - Paramount
Sent: Fri 6/8/2007 7:00 PM
To: Powell, Amy - Paramount; Rich, Gerry - Paramount; Waldman, David - Paramount; Vollman, Michael - Paramount
Subject: Fw: Posted

Amy -
Want to post this?
J-

Jeremy Sauter
Paramount Pictures

----- Original Message -----
From: Mark Lipsky [redacted]
To: Sauter, Jeremy - Paramount
Sent: Fri Jun 08 18:56:45 2007
Subject: Posted

Jeremy,
We have posted Disturbia "Paris" :30 V.1 to our website. I have listed log in information below.

Once you log in you will come to a page with a Disturbia Icon on it and it will bring you to another page with a file tree on the left hand side. Click the top file that will say Disturbia. This will bring you to another page with a thumbnail in the center of the page. To download the spot option click the download icon below the thumbnail. If you want to watch the spot on the website click the thumbnail then click the click here to play icon and wait for them to load. Give me a call with any questions.

Mark

link:
http://secure.wiredrive.com/clients/buddhajonestrailers/wd/folder/55341/list

[redacted]

Rubin Exhibit 27

From: "Warren Kim" <warrenk@baytsp.com>
Date: Wed, 12 Sep 2007 10:40:30 -0700
To: "Al Perry" <alfred_perry@paramount.com>
Cc: "Scott Martin" <scott_martin@paramount.com>, "John Salter" <john_salter@paramount.com>, "Evelyn Espinosa" <evelyn@baytsp.com>, "Sarah Cruz" <sarac@baytsp.com>
Subject: RE: [html] RE: BayTSP Iron Man Search

With the release of the official theatrical trailer, tracking and enforcement of that footage has been terminated as of 9/11/07.

Thank you,
Warren Kim

From: Amy Powell
Sent: Tuesday, September 11, 2007 5:45 PM
To: Teifeld, Tamar - Paramount; Navdeep Hothi; Warren Kim; Al Perry
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: Re: [html] RE: BayTSP Iron Man Search

We should not take down the trailer at this point

----- Original Message -----
From: Teifeld, Tamar - Paramount
To: 'Navdeep Hothi' <navdeeph@baytsp.com>; Warren Kim <warrenk@baytsp.com>; Perry, Alfred - Paramount; Powell, Amy - Paramount
Cc: Blair Taylor <blairt@baytsp.com>; Arian Hormozi <arianh@baytsp.com>; Sarah Cruz <sarac@baytsp.com>; Andrea Cordone <andreac@baytsp.com>; RADAR <RADAR@baytsp.com>
Sent: Tue Sep 11 17:44:24 2007
Subject: RE: [html] RE: BayTSP Iron Man Search

These are all the iron man trailer?

From: Navdeep Hothi [mailto:navdeeph@baytsp.com]
Sent: Tuesday, September 11, 2007 4:29 PM
To: Teifeld, Tamar - Paramount; Warren Kim; Perry, Alfred - Paramount; Powell, Amy - Paramount
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: [html] RE: BayTSP Iron Man Search

The following detections were made. Let us know what action you want us to take.

Thanks

http://www.youtube.com/watch?v=bUqSXMW3aeU

http://www.youtube.com/watch?v=ufiU9l3GoUM

http://www.youtube.com/watch?v=EhCCkDenM3o

http://www.youtube.com/watch?v=HqPDYBpfoG0

http://www.youtube.com/watch?v=7SJY83YcQfE

http://www.youtube.com/watch?v=2o_XrS-cn64

http://www.youtube.com/watch?v=bw0oV_iG6Pk

http://www.youtube.com/watch?v=84sQ4eu7GdU

http://www.youtube.com/watch?v=PSyp7KdHOy8

http://www.youtube.com/watch?v=eZ4JdPu1FYk

http://www.youtube.com/watch?v=wYOkFx_9bvE

http://www.youtube.com/watch?v=0Jly371hhBY

http://www.youtube.com/watch?v=wYOkFx_9bvE

http://www.youtube.com/watch?v=0Jly371hhBY

http://www.youtube.com/watch?v=WVgng_JWTYI

http://www.youtube.com/watch?v=uhNjhCn-pco

http://www.youtube.com/watch?v=6FKGP0HjBoM

http://www.youtube.com/watch?v=GoQZoeVawu4

http://www.youtube.com/watch?v=60Nai7TdlAo

http://www.youtube.com/watch?v=sp8PasWL9Os

http://www.youtube.com/watch?v=v4F4Qcra9pM

http://www.youtube.com/watch?v=oTYBiZ426Cs

http://www.youtube.com/watch?v=unIbH1BDlAM

http://www.youtube.com/watch?v=7kKQQzs4XD4

http://www.youtube.com/watch?v=IQjy0r3jPsc

http://www.youtube.com/watch?v=7BexRI0YKoU

http://www.youtube.com/watch?v=gWbsUuf-lo8

http://www.youtube.com/watch?v=UXmsu0TUTxw

http://www.youtube.com/watch?v=KJJvhti4TkY

http://www.youtube.com/watch?v=7vQwGa8lmPU

http://www.youtube.com/watch?v=cZXE9FzQ7Os

http://www.youtube.com/watch?v=GCNbmf1lfNE

http://www.youtube.com/watch?v=RnU3CrFtlWg

http://www.youtube.com/watch?v=brNVnCVvhKM

http://www.youtube.com/watch?v=i5jNMKnAWs8

http://www.youtube.com/watch?v=FL_n6cURrGw

http://www.youtube.com/watch?v=zCpZFRCfZDM

http://www.youtube.com/watch?v=5pdUOJT485U

http://www.youtube.com/watch?v=JL3yvWTlcDw

http://www.youtube.com/watch?v=a6gNU-6q3s0

http://www.youtube.com/watch?v=wDhoaKFDebc

http://www.youtube.com/watch?v=yF26R-SIEAQ

http://www.youtube.com/watch?v=0FgwTiui_K4

http://www.youtube.com/watch?v=POUNYIanCbI

http://www.youtube.com/watch?v=RNwcvuu_kqc

http://www.youtube.com/watch?v=6atZA7GxsVg

http://www.youtube.com/watch?v=_PnHNmv_gNQ

http://www.youtube.com/watch?v=hCmooaCMaqs

http://www.youtube.com/watch?v=xYBzfMads1I

http://www.youtube.com/watch?v=xy-yi3dx5eE

http://www.youtube.com/watch?v=P0kbH1B2C4Y

http://www.youtube.com/watch?v=GRZH2hUm-qY

http://www.youtube.com/watch?v=bTNnmqDrGvQ

http://www.youtube.com/watch?v=vhgzIM-9lfA

http://www.youtube.com/watch?v=QyUwCwWOz3Y

http://www.youtube.com/watch?v=-Bc1H0jLJAc

http://www.youtube.com/watch?v=wHLQmUjSCBE

http://www.youtube.com/watch?v=Z_nIwh6XOpc

http://www.youtube.com/watch?v=Qjwr1phXEWU

http://www.youtube.com/watch?v=xr_1Ys-zmYo

http://www.youtube.com/watch?v=wRX0Ow22w_0

http://www.youtube.com/watch?v=Nch6V8ZOrZM

http://www.youtube.com/watch?v=Iy9zM0oTnhs

http://www.youtube.com/watch?v=xbwwL-Uea5M

http://www.youtube.com/watch?v=I6GScksL_EE

http://www.youtube.com/watch?v=xdRc8PDw8bg

http://www.youtube.com/watch?v=kBSbwyW0yD0

http://www.youtube.com/watch?v=fDRjdLfa3GA

http://www.youtube.com/watch?v=46QqXFncACY

http://www.youtube.com/watch?v=i4ifRB03ZEM

http://www.youtube.com/watch?v=EP2ybcaS0CA

http://www.youtube.com/watch?v=NGpeYURBGdI

http://www.youtube.com/watch?v=nqk49fbddic

http://www.youtube.com/watch?v=aFBfUiOq-Nk

http://www.youtube.com/watch?v=yMZTzPmxjh4

http://www.youtube.com/watch?v=qO84pG3CM5o

http://www.youtube.com/watch?v=cPCAGzopRgI

http://www.youtube.com/watch?v=Sd8DFNnf2w4

http://www.youtube.com/watch?v=BTv2ILN6a8o

http://www.youtube.com/watch?v=ufiU9l3GoUM

http://www.youtube.com/watch?v=tYnoimndxmE

http://www.youtube.com/watch?v=RWXN-vF3Isc

http://www.youtube.com/watch?v=t3Z_mPC9KQs

http://www.youtube.com/watch?v=VU-F0m5VBXE

http://www.youtube.com/watch?v=xNxdMQylVJY

http://www.youtube.com/watch?v=vYlHismqlIA

http://www.youtube.com/watch?v=jPRqKJZeMcE

http://www.youtube.com/watch?v=eNm85Vt5qTY

http://www.youtube.com/watch?v=zbFuW_Jkbg8

http://www.youtube.com/watch?v=HEWniVQ8lP8

http://www.youtube.com/watch?v=_31j39TKt0w

http://www.youtube.com/watch?v=ykPT8cxNJIA

http://www.youtube.com/watch?v=PVGkpJYDjmI

http://www.youtube.com/watch?v=T8F7wKWsk3s

http://www.youtube.com/watch?v=m0X6Ul9O0Cg

http://www.youtube.com/watch?v=Iqjvk33q9tU

http://www.youtube.com/watch?v=q5CVgmvc9H4

http://www.youtube.com/watch?v=Beacq8jeMS0

http://www.youtube.com/watch?v=87eugc7RY0Y

http://www.youtube.com/watch?v=w3NYywD0PY0

http://www.youtube.com/watch?v=LWbjrFCecPY

http://www.youtube.com/watch?v=3_7wCBTMEpc

http://www.youtube.com/watch?v=C5E5kVlGlY8

http://www.youtube.com/watch?v=p5Oe8eMbpUg

http://www.youtube.com/watch?v=1BbPlKI75-k

http://www.youtube.com/watch?v=18bb9U6KkV0

http://www.youtube.com/watch?v=3vp2saXNzj4

http://www.youtube.com/watch?v=itClKAixbFU

http://www.youtube.com/watch?v=HiPtPt4xU98

http://www.youtube.com/watch?v=Ipu61MPT1CA

http://www.youtube.com/watch?v=eph147ndQbw

http://www.youtube.com/watch?v=4eh9zzxrgwk

http://www.youtube.com/watch?v=tDHKoigScC0

http://www.youtube.com/watch?v=gdkP6xNcXdI

http://www.youtube.com/watch?v=FYoCD3v8TK0

http://www.youtube.com/watch?v=P_K-ZzBsoM8

http://www.youtube.com/watch?v=iF-g_XX6pDM

http://www.youtube.com/watch?v=TLz-f5ETzDI

http://www.youtube.com/watch?v=XxuBYmkpX_M

http://www.youtube.com/watch?v=IwpXGKth3Lw

http://www.youtube.com/watch?v=CcNCcJGBxEI

http://www.youtube.com/watch?v=famStYzv5Jo

http://www.youtube.com/watch?v=HLg8AQbcy0k

http://www.youtube.com/watch?v=K0UshClTV90

http://www.youtube.com/watch?v=JOuHeo2BeCs

http://www.youtube.com/watch?v=tsTK5UZW-_o

http://www.youtube.com/watch?v=ySXp_UcGIVE

http://www.youtube.com/watch?v=my6C9-xyguc

http://www.youtube.com/watch?v=UBPpB33a2h0

http://www.youtube.com/watch?v=T59qAxUQees

http://www.youtube.com/watch?v=3OYv4PRewlw

http://www.youtube.com/watch?v=R4prLqhuZ6I

http://www.youtube.com/watch?v=wzpucvi6p5s

http://www.youtube.com/watch?v=7vxy4ALqybI

http://www.youtube.com/watch?v=wetD2bX4H58

http://www.youtube.com/watch?v=jPRN0TK9kK4

http://www.youtube.com/watch?v=UBUHuJsj3-w

http://www.youtube.com/watch?v=ssq2lKLRd4s

http://www.youtube.com/watch?v=411v--FuS-o

http://www.youtube.com/watch?v=jHVM7FpywIQ

From: Teifeld, Tamar - Paramount [mailto:Tamar_Teifeld@Paramount.com]
Sent: Tuesday, September 11, 2007 4:08 PM
To: Warren Kim; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: [html] RE: BayTSP Iron Man Search

Lets do it on a case by case basis please.

From: Warren Kim [mailto:warrenk@baytsp.com]
Sent: Tuesday, September 11, 2007 3:09 PM
To: Teifeld, Tamar - Paramount; Perry, Alfred - Paramount; Powell, Amy - Paramount

Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: [html] RE: BayTSP Iron Man Search

Okay, so to confirm, are we to engage in enforcement activity for any postings of the official trailer on any site other than apple's?

Thanks,

Warren

From: Teifeld, Tamar - Paramount [mailto:Tamar_Teifeld@Paramount.com]
Sent: Tuesday, September 11, 2007 3:05 PM
To: Warren Kim; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: [html] RE: BayTSP Iron Man Search

The trailer is exclusive to Apple until this Friday. After Friday, we will be syndicating out online. Thanks for checking!

From: Warren Kim [mailto:warrenk@baytsp.com]
Sent: Tuesday, September 11, 2007 11:19 AM
To: Perry, Alfred - Paramount; Powell, Amy - Paramount; Teifeld, Tamar - Paramount
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

An official Iron Man Trailer appears to have been released by marketing. From what I can tell, it looks like the footage from the comic-con preview trailer.

Should we cease tracking and enforcement of the comic-con footage now? Or shall we continue to engage in such activity? The officially released trailer is now spreading and appearing on UGC and other streaming video sites.

Thank you,

Warren Kim

From: Navdeep Hothi
Sent: Saturday, September 08, 2007 3:27 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

From: Navdeep Hothi
Sent: Thursday, September 06, 2007 4:52 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell

Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Tuesday, September 04, 2007 5:11 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Thursday, August 30, 2007 5:29 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Tuesday, August 28, 2007 11:00 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Thursday, August 23, 2007 11:06 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Tuesday, August 21, 2007 7:37 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Sunday, August 19, 2007 5:02 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Warren Kim
Sent: Thursday, August 16, 2007 3:01 PM
To: 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Wednesday, August 15, 2007 5:36 PM
To: Warren Kim; 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]

From: Navdeep Hothi
Sent: Tuesday, August 14, 2007 11:00 PM
To: Warren Kim; 'Tipton, Kristina - Paramount'; Al Perry; Amy Powell
Cc: Blair Taylor; Arian Hormozi; Sarah Cruz; Andrea Cordone; RADAR
Subject: RE: BayTSP Iron Man Search

[redacted]